

IN THE CLAIMS:

1. – 14. (Withdrawn)

15. – 20. (Cancelled)

21. (New) A method for advertising, the method comprising the steps of:

providing a spacecraft with a solar sail; and

providing an advertisement by a private sector entity that sells goods or services to the general public on the solar sail,

wherein the solar sail is deployed in space and thus enables a person to substantially view the advertisement.

22. (New) The method of claim 21, wherein the spacecraft is capable of being powered via reflection of radiation on the solar sail.

23. (New) The method of claim 21, wherein the advertisement is large enough to be substantially viewed by a person on Earth upon deployment of the advertisement.

24. (New) The method of claim 23, wherein the advertisement is substantially viewable with telescoping means from Earth.

25. (New) The method of claim 21, further comprising the step of placing the spacecraft in geo-synchronous transfer orbit at a predetermined time, wherein the predetermined time is coordinated with an advertising promotion.
26. (New) The method of claim 21, wherein the advertisement is viewable by a person via the Internet, the World Wide Web, or a television broadcast.
27. (New) The method of claim 21, further comprising the step of deploying the spacecraft from a carriercraft that carries the spacecraft into space.
28. (New) The method of claim 21, further comprising the step of providing an advertisement on a substantially viewable portion of the carriercraft.
29. (New) The method of claim 28, further comprising the step of mounting a camera on the carriercraft to substantially view the advertisement.
30. (New) A system for advertising comprising:
a solar sail configured to display an advertisement by a private sector entity that sells goods or services to the general public; and
a spacecraft configured for deploying the solar sail,
wherein the solar sail advertisement is viewable upon deployment from the spacecraft.

31. (New) The system of claim 30, further comprising a camera configured for substantially viewing and capturing the advertisement.
32. (New) The system of claim 30, wherein the solar sail is operatively attached to the spacecraft and configured to provide propulsion for the spacecraft.
33. (New) The system of claim 32, wherein the solar sail provides propulsion via reflection of solar radiation.
34. (New) The system of claim 30, further comprising a computer network for transmitting the captured images of the advertisement to Earth for viewing.
35. (New) The system of claim 34, wherein the computer network transmits the captured images over television, the Internet, or the World Wide Web.
36. (New) The system of claim 35, wherein the computer network transmits the captured images in real time.
37. (New) The system of claim 30, further comprising a carriercraft attached to the spacecraft to carry the spacecraft into space and to deploy the spacecraft and solar sail.
38. (New) The system of claim 30, wherein the advertisement is larger than 1/2 kilometer in length.